

About Me

A hard-working, dedicated, and creative designer with a range of experience, including advertising and magazine publication. Each new challenge is greeted with enthusiasm.

Contact

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Megan Butler Graphic Designer

Work Experience

Graphic Designer

The Corcoran Group/Citi Habitats | Manhattan, NY | Nov. 2009 - present

- Create social media advertisements and images
- Create monthly and quarterly reports for media outlets
- Design web advertisements and eblast newsletters
- Recreate floorplans for agents' promotional usage
- Create promotional materials for top producing agents
- Create print ads using company branding for agents
- Ability to multi-task and prioritize design requests for all 800 company agents
- Produce marketing materials and pitch packages for potential clients
- Created monthly videos using Adobe Premiere Pro to display current report numbers

Senior Graphic Designer

M Magazine | Englewood Cliffs, NJ | Apr. 2008 - Nov. 2009

- Designed featured stories for internationally distributed publication
- Worked on backgrounds, photo retouching and icons for the cover

Graphic Designer

Twist Magazine | Englewood Cliffs, NJ | Nov. 2006 - Apr. 2008

- Designed sidebars and editorial pages for templated layouts
- Prepared pages for shipping
- Created illustrations and all silhouettes for the magazine

Senior Graphic Designer

The Corcoran Group | Manhattan, NY | 2005-2006

- Managed a team in designing projects while staying within strict company guidelines
- Produced quarterly magazine from template design all the way to on-press color checks

Graphic Designer

Halstead Properties | Manhattan, NY | 2003 - 2005

- Created magazine and newspaper advertisements for national and local publications
- Assisted Art Director in pre-flighting and packaging marketing materials for print

Design Internship

Modern Bride Magazine | Manhattan, New York | 2003

Design Internship

Money Mailer Advertising | Norwalk, CT | 2002

Graphic Designer

The Saratogian Newspaper | Saratoga Springs, NY | 2002

Education

Sacred Heart University, Fairfield CT Graphic Design, Bachelor of Arts | May 2003

Skills

Adobe Acrobat Adobe Creative Cloud Adobe Illustrator

Adobe InDesign Adobe Photoshop Adobe Premiere Pro QuarkXpress Mailchimp Microsoft Office Suite